

BERNAL JOURNAL

1983

October/November

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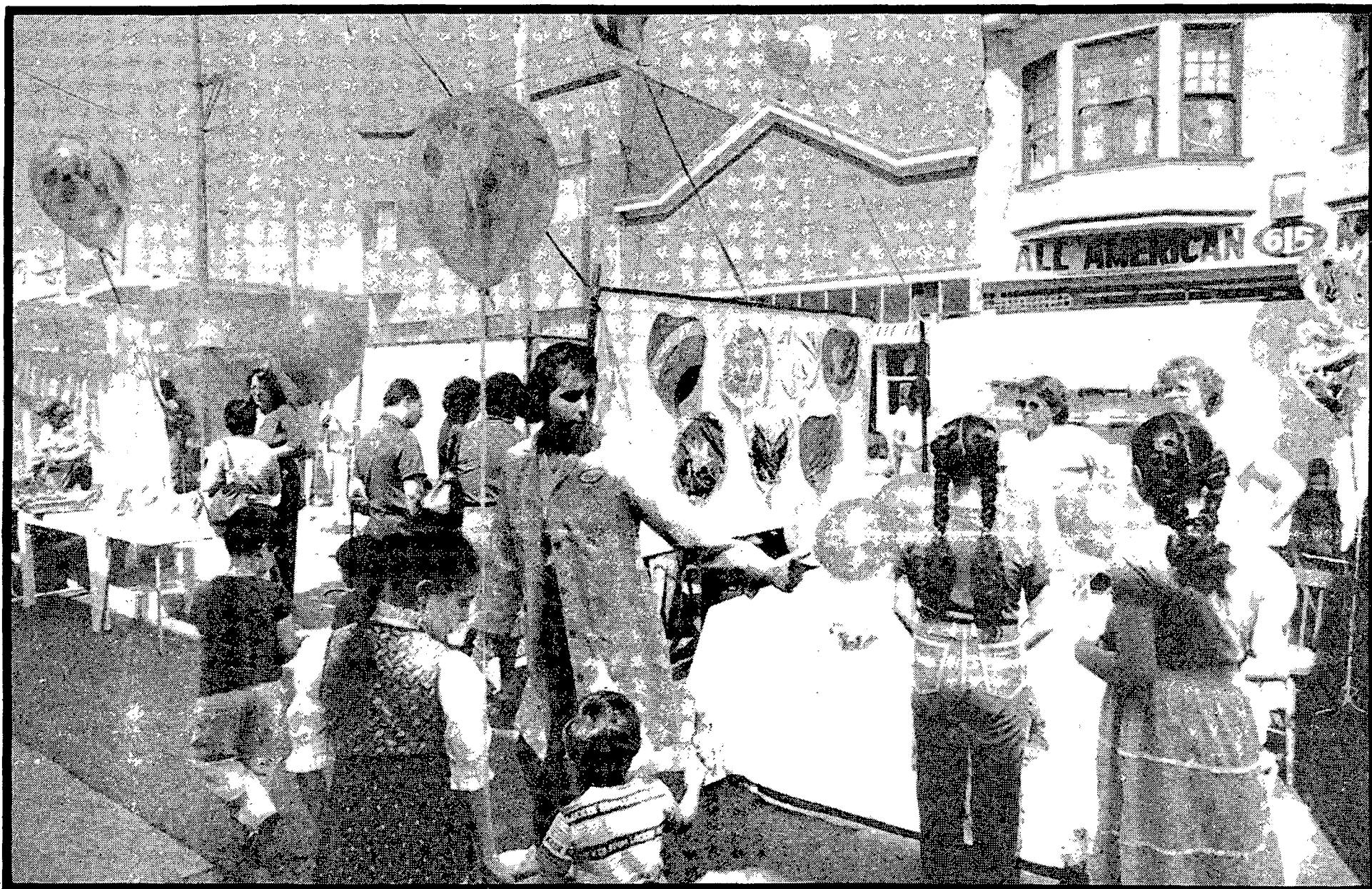
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'One Big Block Party'



Balloons, booths and kids on Cortland made this year's Bernal Festival another successful one.

FOURTH ANNUAL FAIR A SUCCESS

by Julia Sommer

El cuarto festival anual de Bernal Heights salió un éxito por otra vez.

Con la musica de Cesar's Latin All-Stars, Tropical Roots, Strutters, Dreamstreek, The Class, Eclipse y Papo, y con la rica comida de muchos tipos habia algo buena para cada persona.

Roberto Hernandez, director del Neighborhood Center dijo que "debemos tener una feria cada mez! No habia ningún problema y todos se divertieron."

En verdad todo sí salió bien, gracias a los jóvenes trabajando en seguridad y a Neighborhood Arts, Mike Moore, Judy Drummond, Maurine Lamb, Yolanda Jakez, Enrique Palos, Larry Peoples, y Craig Doran.

There was dancing in the streets at the fourth annual Bernal Heights Street Fair Saturday, September 24. The four blocks of Cortland Street between Gates and Andover were closed to traffic for the occasion, and the pulsing sounds of reggae, rock, soul, and salsa bands kept spirits high. Organizer Mike Moore described the fair as "one big block party."

Among the bands performing on Cortland Street were Cesar's Latin All-Stars, Tropical Roots, Strutters, Dreamstreek, The Class, Eclipse and Papo, whose music sent everyone home in a good mood at the end of the day.

One special attraction was the 18-piece Gene Gilbeaux Swing Orchestra, which played music of the '30s and '40s in the playground behind the library.

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THE END

I suspect that this is not the final issue of the Bernal Journal. However, because I cannot maintain the same level of work on the paper, I have decided not to continue to put out the paper.

The main barrier to continued editions is the lack of a committed person to handle the advertising end of paper production.

I am sure that some time soon there will be a core of committed people to carry out the tasks necessary to produce the BJ. Until that time, I'll take a rest and say thanks to those who have done good work to make this past year's work successful.

Carlos Alcala

Prop. M: To Save Our City

INITIATIVE AIMS TO PRESERVE NEIGHBORHOODS

by Janice Windborne

En noviembre habrá una nueva elección. Entre otras cosas, los votantes tendrán que decidir sobre el plan de San Francisco, la proposición M.

Esta proposición propone que el desarrollo de San Francisco sigue un plan que refiere a los intereses de los habitantes de los barrios.

Según los proponentes de la medida, el desarrollo de la ciudad ha sido controlado por los intereses de los negocios grandes.

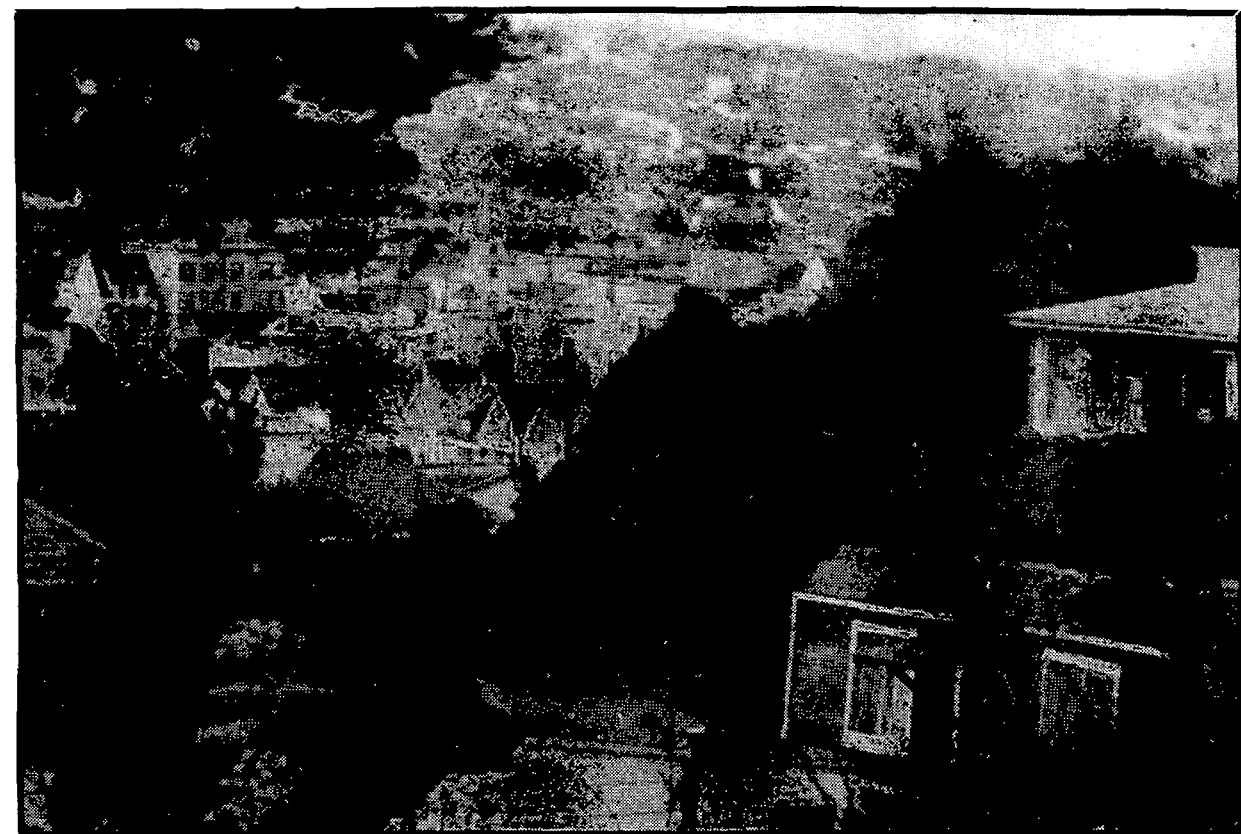
Para salvar la ciudad y sus barrios, como Bernal Heights, vote sí en proposición M.

Bernal Heights is a very special neighborhood. Even in 1983, surrounded by development projects, high rise scams, and condomania, Bernal Heights remains a unique cross between city and country. Chickens, rabbits, and even goats grace the Bernal slopes while in the lowlands, neighborhood shops offer goods and services for a variety of needs. The shopkeepers, like the residents, are a variety of races, ages and lifestyles. From a distance, Bernal Heights appears to be a perfect blend for a harmonious neighborhood.

Yet, Bernal, like most other neighborhoods in San Francisco, is threatened. While highrise office buildings continue to spring up, the demand for housing for their workers increases. This is because when the new building opens, only 7% of its employees are residents of San Francisco, the rest are commuters. But, after the first year, 42% of these employees want to stop commuting, and move into San Francisco.

This becomes an immediate problem in a city with a housing shortage. People moving into the city put pressure on the rental market, allowing landlords to raise their rents ridiculously high. This effectively prohibits people with low- or middle-level incomes from living in neighborhoods, like Bernal, that were once their homes.

A second way this pressure on housing manifests itself is in the building of new housing, usually condominiums. Since the most profit is



One of Bernal's unique views.

derived from luxury units, developers are inclined to build for the rich.

This is especially dangerous for Bernal Heights. Luxury housing in a middle-class neighborhood causes property values to go up. With them, both rent and real estate costs soar, and also property taxes. In a locale that was once a haven for first time homeowners, that dream fades as real estate costs rise.

The problem is repeated on commercial property. Neighborhood shops, unprotected by any kind of rent control, are being displaced by soaring rents. Where it was once possible to walk to the butcher, the cobbler, or the hardware store, it is now difficult to find any of these necessities. And the cost of renting space makes these professions less desirable. Rising commercial rents have left every San Francisco neighborhood with empty storefronts, and inadequate services.

Meanwhile, as commercial high-rises are built, the existing businesses in that area, often blue collar industries, are forced out, leaving their workers unemployed and unprepared for the white collar world.

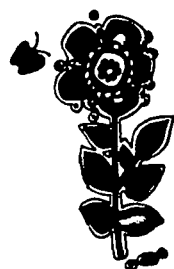
The result? San Francisco has become the most expensive city in the U.S. to live in. Countless low- and middle-income people have had to choose between living in increasingly

poor conditions, or leaving the city that has always been their home.

There are many people living in San Francisco who don't like this trend. Some have gone to the City Planning Commission to protest particular projects. But a trip to the Planning Commission usually reveals a strong bias toward big developers with big projects. And even if they can be swayed against individual projects, every week there are many projects represented by architects, developers, and lawyers who are paid to be there. Opponents of these projects must take time off from their jobs to be there.

It was from this frustration that the San Francisco Plan, Proposition M on this November's ballot, was written. It contains language to check unbalanced commercial growth, to insure the building of affordable housing, to protect neighborhood businesses and blue collar jobs, and also to protect open space. Although this might sound like urban utopia, it is not so unrealistic. Proposition M does not prohibit development; it calls for developers to contribute their fair share to the city they make their money from. Specifically, Proposition M has a formula for contributions to the city's housing fund, and to MUNI. This formula came originally from the Department of City Planning, and from

continued on page 10



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From Hazard to Home with BHCF Rehab Loan

by Liz Walker

Con la ayuda del Bernal Heights Community Foundation (BHCF) y un préstamo del Community Housing Rehabilitation Program (CHRP) una mujer y su hijo han cambiado sus vidas.

Antes su casa no tenía calefacción ni electricidad y la plomería era un desastre, según Larry Moore, coordinador del programa de vivienda para el BHCF.

"Ahora la mujer tiene una casa hermosa, una de los mejores de Bernal Heights," dice Moore.

El programa CHRP presta hasta \$20,000 a los que necesitan arreglar problemas en su casa.

Moore dice que no es un programa de embellecimiento. Es para reparar situaciones peligrosas de electricidad, plomería, tejado, escalera o fundamento del edificio.

Moore vivía muchos años en vivienda pública y cree que la vivienda debe ser distinto.

Para mas información sobre CHRP, llame a Moore, 647-4255.

"A Bernal Heights woman who lives with her sixteen-year-old son was interested in a loan to fix up her house. When I went and inspected the house it was a shack: roof falling in, no heat, the plumbing was dismal, electricity the worst I've ever seen in modern times. Her son worked part-time and was going to school. They were barely making it.

"Now the woman has a beautiful home—one of the better homes in Bernal Heights. It took a lot of determination from a lot of caring people. Now she has a real roof, a bathroom that's functioning and clean, and electrical service. The look in that woman's eyes when she came in and when it got fixed up made it worth it."

Larry Moore, staff coordinator of the housing program for the Bernal Heights Community Foundation, is speaking with conviction and pride as he describes CHRP (pronounced chirp), the Community Housing Rehabilitation Program. CHRP makes loans of up to \$20,000 available to needy neighborhood residents to fix life-threatening code violations in their homes. The beauty of the program is that the interest rate is only 3% and that both the principal and the interest are not due for ten years. At the end of that time, if a low-income person is not able to make the payments, he or she can petition for another ten-year extension.

This sets CHRP apart from its predecessor, Federally Assisted Code Enforcement (FACE) which gave loans of \$15,000 per house. Moore describes FACE: "They gave you a certain time period to fix it and if you hadn't fixed it, they could literally kick you out. That didn't work too well in



Photos indicate rebirth of home at 252 Moultrie. This renovation was made possible by low-cost rehabilitation loans.

Bernal Heights." FACE had the effect of forcing a lot of native San Franciscans to move and opened up more housing for professional white collar workers moving to the City.

CHRP recognizes the serious housing shortage and the problems with health and safety in the existing housing stock. According to Moore, "Many of the houses in Bernal Heights are inhabited by families who've been here for generations, by the poor or those with fixed incomes. We didn't want to be in a position of displacing low-income people. So there are safeguards built in: the 3% deferred interest and no monthly payments. Property in this City never depreciates so at the end you can pull out money in equity or request an extension."

Moore points out that "a lot of housing is owned by the elderly. If you are sixty-two, you can take out a CHRP loan and even if you live to be one hundred and thirty, you don't have to worry about paying it back until you move or the house is sold." This special provision for the elderly also holds true for disabled people.

An example cited by Moore is the case of the owners of a house "in beautiful shape. The owner's wife is confined to a wheelchair and we're putting in an elevator chair so she can get out to the garden." This loan won't be due until the house is sold.

Moore stresses that this is not a home beautification program. CHRP is meant to serve the truly needy, not those who have other options. The program focuses on major hazards involving plumbing, roofing, stairs, electrical or building foundations. Bernal Heights has a unique mixture of people and the program aims to keep that special flavor by enabling low-income people to continue living here.

Speaking passionately, Larry Moore describes how he got interested in better housing conditions. "I grew up in the Eddy Street Plaza Projects. A lot of people never got to the age of twenty. Some are psychologically dead due to drugs. Some of the most gifted people are locked up. Lots of single parents. I experienced what life is like from a negative place.

When I was growing up we lived on the eleventh floor...the elevator was always broken. I saw rape, stabbings and drug overdoses in the hallways, on the stairs. It was nothing to step over someone in the hall and not know if they're dead. It made one cold and hard. If it wasn't for things like Park and Rec. (SF Department of Recreation and Parks) programs, various school activities and motivation from my teachers, I could see myself in San Quentin.

"No one should have to live in public housing projects." According to Moore, "The concept of public housing came from the army. There is a military mentality. Everyone is constantly charged up. In the army they don't want to provide open space, it makes you relaxed and a relaxed army is no good."

Moore continues: "You see the outside of the projects and it's horrible, but inside people have made beautiful homes. It's based on a sense of family and pride. Plaza Projects is a high-rise. The turnover is great. This is where unwed mothers of fifteen or sixteen begin their careers. Walking down Plaza Projects hallways is like walking down the tier on Death Row. The elevators don't work. It's really a struggle just to live."

Larry Moore doesn't want to see Bernal Heights low-income people have to move either to Oakland or into housing projects as they have in the Fillmore District, for instance.

In the past year a good deal of federal housing funds has been slashed, while military spending has rapidly increased. Moore is concerned about this trend. "It's all misdirected. No way anyone should be starving or living in substandard housing. In this country you see this shift of butter into guns because we have to be the big guy on the block. It makes me frightened. Should I think of having a family? The first group thrown into war is made up of the poor and minorities."

Moore believes that CHRP is a way to help people take back control over their lives and to create "truly communal control over our destiny."

Bernalian Goes to USSR

AMERICAN ON PEACE CRUISE

by Randy Clark

Mary Bergquist, un residente de Bernal Heights fue a la Unión Soviética en una "excursión de paz."

Los participantes del viaje por el río Volga se reunieron con ciudadanos y activistas de la URSS y aprendieron que los soviéticos también quieren la paz.

Aunque el país le parecía un poco monótono en unos sentidos, a Bergquist le impresionaban los murales, "el actitud moral", y el helado.

United States Embassies in towns along the Volga River criticized the journey of the "Alexander Pushkin" as being little more than a propaganda ploy on the part of the Soviet Union. They referred to the 160 Americans on board the ship as "peaceniks." But for one Bernal Heights woman, the Volga Peace Cruise through the Soviet Union was an experience worth repeating.

Mary Bergquist said she had no preconceptions of what Soviet life would be like. She left for Moscow last July with no idea of what to expect and returned with strong feelings about the Soviets' "high moral attitude."

The two-week trip, sponsored by Promoting Enduring Peace, the National Council of American-Soviet Friendship, the Women's International League for Peace and Freedom and the World Citizen's Registry, included meetings with Soviet officials, workshops and discussions on the nuclear arms issue, peace rallies and dances where the Americans mingled with locals.

The peace cruise took the Americans to Moscow for three days, then to Rostov-on-Don, where they boarded the "Alexander Pushkin" for a cruise up the Volga River. On the way to Kazan they stopped at Volgograd, Zhiguli, Togliatti and Ulyanovsk. In each of the cities the Americans met with the local Soviet peace committees, government-sponsored community organizations.

"The main talk of the people in the peace committees is 'we have gone through it (war). We don't want it again. We have had death.' There wasn't a family that wasn't touched," Bergquist said. "My main feeling is that they are very scared. We have backed them into a corner."

One of the highlights of the trip, Bergquist said, was the first-ever joint U.S.-Soviet peace rally held in Moscow's Gorky Park. The 160 Americans on the peace cruise were joined by "maybe 2000" Russians for the peace "manifestation," she said. Bergquist followed the rally from a distance and chatted with some of the Muscovites along the way. She gave

buttons to a child who, judging from Bergquist's photograph of him, was ecstatic to have a new trinket to show his friends. She also met a family who, after a playful argument, insisted on carrying her placard to the rally.

The rallies were covered on television and in the newspapers -- Pravda ran a feature which included a picture of one of the rallies.

Upon their arrival in the U.S.S.R., the Americans were met with a sudden transition from a capitalist to a communist life style. The presence of so many uniformed people at the Moscow airport was a bit disquieting for Bergquist at first, but she soon adjusted to it. "It looked like a police state because there were so many uniformed people," she said. "But one thing you have to remember is that the army is used not only as a fighting unit, but they're used to build houses, they're used to do painting, to clean sewage. The armed forces' function is quite different. People in uniform are looking at your passport and checking you through."

Once she left the airport, Bergquist got a different view of Soviet life. On the outskirts of Moscow, she noticed many apartment buildings that resemble public housing in the U.S. She said many people are crowded into apartments in Moscow, as they are throughout the Soviet Union, as a result of massive destruction in World War II.

"It's like they're clotting the landscape," Bergquist said of the huge housing structures. "There are dirt paths and woods and uncut grass. It looked like a slum. But there's no garbage. As a matter of fact, Moscow and every other city I saw was totally clean. There was no garbage. You don't see any."

Bergquist said she was impressed that there were no billboard advertisements and no pornography in Moscow. But public art abounded. "On buildings, on billboards, you have these pictures and they're just huge. Bigger than any murals I've seen here," Bergquist said.

"The most impressive thing to me about going to the Soviet Union was what I consider to be one of the most important things a society does...and that is to show itself pictures of itself, to put models in front of itself. It seems to me that the Soviet government has been consistently doing this with its people. Showing images of murals on the walls, of people working for the common good." Even the subway stops were not untouched by this, she said. "Every stop was like an art museum."

The sculpture she saw was forceful, bigger than life. And they always

depicted human images, she said. "The Russian people, it seems to me, have got more images of the potential of human beings than we do here. It was that feeling that life was lived for some high moral purpose that I found pervasive around the country. In every city the murals...in every city the art...it was all totally accessible to the people."

The public services in Moscow were excellent, Bergquist said. She had no problems getting around on public transportation. She also said she was not bothered by being followed or stopped on the street.

"You don't have any fear of being molested, raped or murdered," she said. But it was difficult raising a smile from Muscovites, a problem she attributed in part to her looking like a foreigner.

"That made me mad in Moscow," Bergquist said. "It was hard to raise a smile from the people on the street. Here I say hello to almost everybody on the street and people will usually respond with a smile or something. But in Moscow I would 'hi' them and 'hello' them and they would not smile. Uh uh. But as soon as we got out of Moscow, BANG! All of a sudden the people started smiling. In fact, in Volgograd they were friendly and wonderful."

In Volgograd the Americans, described in the Soviet press as "peace champions," met with city residents at the site of the Battle of Stalingrad, where the Americans laid commemorative wreaths at the Eternal Flame in Fallen Combatants Square.

Overall, Bergquist said, the

continued on page 7



Neighborhood Center Celebrates Anniversary

OPEN HOUSE OCTOBER 22

by Beverly Bagdorf

El 22 de octubre se celebra el primer aniversario de Bernal Heights Neighborhood Center.

Del mediodía hasta las cinco de la tarde habra una fiesta en el Center que, en el último año, ha sido un centro de actividad de Bernal.

También habra una rifa. Los premios incluyen un televisor, un viaje a Reno y una bicicleta.

Ven a gozar!

Come one, come all to the first anniversary of the Bernal Heights Neighborhood Center!

They're going to feed the whole neighborhood food, beer, wine and soft drinks.

An open house will be held October 22 from noon to 5pm and if the food and liquids last, on into the night. Everybody is welcome to bring potluck dishes to share and buy raffle tickets to raise money for the Center.

Prizes have been donated by neighborhood merchants and include a color TV, a trip to Reno, a 10-speed bicycle and more.

The first year has been great. The Head Start program was enlarged, GED (General Equivalency) classes and training programs were provided and there was successful canvassing of downtown businesses for jobs.

More activities for seniors were added, including swimming, films, speakers and lunches. All was free to seniors or pay as able.

The feeling of the Center is warm, alive and bustling. All kinds of people participate -- old, young, black, white, Filipino, Hispanic and Asian.

Kids can be seen taking classes, eating or playing pool. Seniors talk with each other, eat, play bingo, watch movies and gently joke with the teenagers.

The Bernal Heights Neighborhood Center was a gift from the community to itself. It is a gift that was obtained by ten years of hard work by many of the neighbors, board members and workers in the center.

The plain, modern building houses warmth and good humor. Neighborhood volunteers and paid staff share the work of maintenance, entertainment, teaching programs and caring for anyone who drops by.

The Bernal Heights Council has an office in the Center. Block clubs trying to protect Bernal Heights from

overdevelopment get assistance and support from the Council. The Council is also working to preserve the ethnic mix, family quality and economic diversity of Bernal.

The Neighborhood Center also has a brand new, but currently underutilized, computer that eventually will make paper work easier at the Center.

The computer's main use will be to assist in the development of Chozizo, a computer network for access to information on community resources.

The Department of Recreation and Parks and the Center have been working closely together to facilitate the use of space and activities.

The Center can always use more volunteers to teach new programs such as dancing, physical fitness, weight lifting and craft classes for everyone.

If you have any time to volunteer, see Roberto Hernandez at the Center. He is director of the Center and has lots of ideas for the making the Center even better.

Remember to come October 22 to help celebrate a neighborhood victory and see for yourself what has been happening at the Bernal Heights Community Center.



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STREET FAIR

continued from page 1

Gene is the brother of the owner of Gilbo's Dry Cleaners and a long-time pianist, arranger, and conductor. His orchestra brings to life the sounds of the great Jimmie Lunceford Band -- his lead alto sax player actually played for Lunceford.

Unfortunately, many people did not realize that Gilbeaux's excellent orchestra was performing, and their mellow sounds were sometimes drowned out by the music of the bands on Cortland. Those who did make it down to the playground, however, had a great time.

Although music and dancing dominated the fair, there were also many booths selling food (shish-kebab, ribs, chicken, a sweet shop, cotton candy, hot links, etc.), "fleamarket" booths raising funds for nonprofit groups, and booths promoting ideas including:

- * "Yes on N" (U.S. out of El Salvador. This group now has its own storefront at 605 Cortland)
- * "Yes on M" (advocates control of downtown expansion. See article on page 2 of this issue)
- * Common Ground (community resources relating to urban agriculture, ecology and land resources)
- * Community for Human Development (dedicated to pacifism, non-violence and direct human communication)
- * Bernal Heights Council (with Bernal Heights T-shirts for sale and information on their projects, such as the proposed open space plan for Bernal Hill)

- * Community Memory (computer terminals for adding, finding and commenting on messages left by members of the community)
- * Community Boards (a neighborhood system for resolving disputes)
- * Bernal Freeze Group (promoting a bilateral nuclear freeze)
- * Bernal Recycling (providing recycling services at the Alemany Farmer's Market).

The Bernal Heights Senior Auxiliary ran both the Sweet Shop and a white elephant sale, netting over \$200.

Even the Bernal Heights Library was open -- the first time on a Saturday since last year's fair. The staff showed a children's movie and three Laurel and Hardy films.

Roberto Hernandez, director of the Bernal Heights Neighborhood Center and one of the fair's organizers, was very pleased with the way everything turned out: "We should have a street fair every month! We had no problems at all, and everyone had a great time."

Hernandez points out the the 72 young volunteer security monitors (who all wore red T-shirts) were a big

reason for the fair's success. They helped set up the fair, kept it peaceful and helped clean up afterwards.

The security force met once a week for two months preceding the fair to map out strategy for keeping the peace. Hernandez says special thanks should also go to Art Tapia of police community relations.

Even Captain Jordan of the Ingleside police station was pleased with how the fair went. "As street fairs go, it was excellent," he said afterwards. "I was concerned about juvenile drinking, but there was no trouble and no arrests."

"The young people all pulled together at the end to clean up and get the street re-opened. I would definitely support the fair next year."

Special thanks also go to Neighborhood Arts which provided the sound system and stage for the bands, and to the main organizers of the fair: Roberto Hernandez, Mike Moore, Judy Drummond, Maurine Lamb, Yolanda Jabez, Enrique Palos, Larry Peoples and Craig Doran.

It looks like the Bernal Heights Street Fair is here to stay.

More photos from September's Cortland Fair



THE QUESTION

by Teresa Kennett

QUESTION: WHAT IS YOUR FAVORITE PLACE IN BERNAL HEIGHTS?



June Iulio
Moultrie Street
I like to go to the ice cream store. It's been so hot and I love to eat ice cream!

Yolanda Jakez
Jenny Lou Gifts, Cortland Ave.
I like J.C. Market. Sometimes the prices are high but their meat is really quality!



Mike Singleton
Anderson Street.
My favorite place is the Neighborhood Center.

Ann McGowan
Winfield Street
My favorite place to be is in my house! Secondly, I like the Deli Pub a lot.



Simoli Faamausili
(daughter, pictured - Yamila)
Highland Street
The whole community itself is my favorite place!

Cretia Robertson
Ellsworth Street
My favorite place is Cortland Avenue because it really has improved. We have a laundromat, cleaners, ice cream store, clothing store, restaurants -- it's like a little Market Street -- and it looks a lot better, too.



Judy Drummond
Faith Street
My front yard is my favorite place. I've got the only front yard in Bernal! We sit there, the neighbors come over, we talk. That's my idea of heaven!

BERGQUIST

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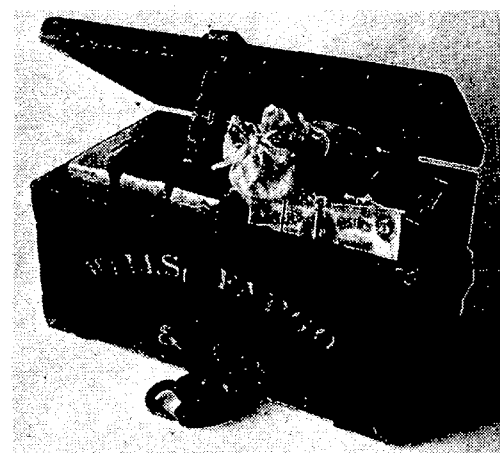
shops were dingy, plain denim jeans were as expensive there as designer clothes are here, and the women's fashions were "crud city." But the ice cream there was wonderful, she said, and she wants to go back, perhaps to see Siberia.

Bergquist stressed the point that the Soviets are people with hopes and fears like anyone else. She warned against stereotyping the Soviets as enemies.

"The (Russian) people," she said, "tend to feel that there is this world of these wonderful consumer goods and they don't have the choices that we have. They want things like TVs and refrigerators. And the Russians are getting better at providing all those things. It feels, to me, like they have been struggling for a long time and they do want more things but they just aren't at that point."



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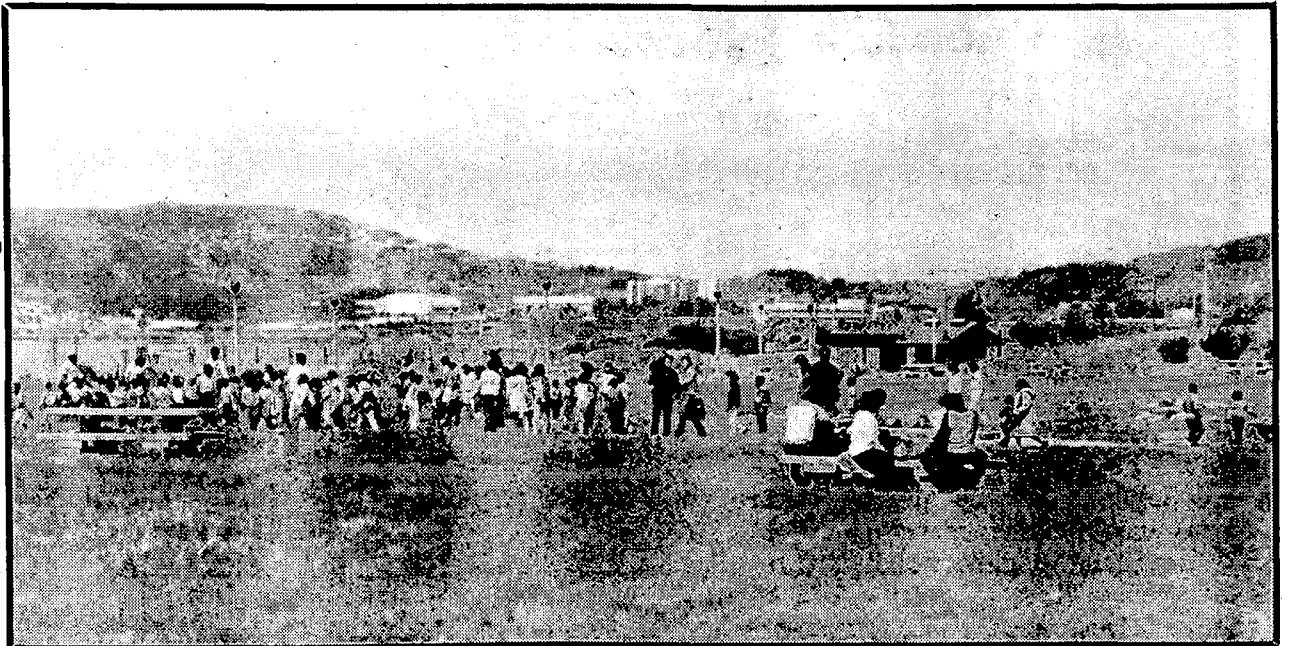
First Urban Park Opens at Candlestick Point

El primer parque estatal urbano está abierto ahora cerca del estadio Candlestick.

Hay muchas actividades posibles allí y tienen programas especiales para jóvenes, mayores y deshabilitados.

La area de recreo incluye 170 acres de tierra al lado de la bahía. 30 acres ya han sido desarrollados.

Para llegar al parque se puede ir en el MUNI numero 56. Para mas información, llame a la oficina del parque, 557-4069.



Picnicking is among the activities at the new Candlestick Point recreation area.

Candlestick Point State Recreation Area -- California's first urban State Park -- is now open to the public for family and group picnicking, pier and shoreline fishing, jogging, bicycling and other outdoor activities, according to Carol Nelson, the Park's Area Manager. "We also have group fishing programs for young people, seniors and handicapped people as well as nature walks and other school programs," she said.

Candlestick Point State Recreation Area covers approximately 170 acres of spectacular Bay shoreline just behind Candlestick Stadium. Approximately 30 acres of development

are complete. The movement for this park started in the 1960s when neighbors approached the City to develop a park in the area.

When no action had been taken by 1973, Assemblyman Willie Brown appropriated money for the State to buy the shoreline landfill. Further legislation by Assemblyman Art Agnos in 1977 expanded the plan for land acquisition and development and also made citizen input a requirement at all stages of planning, development and

operation. This advisory group continues to operate as Friends of Candlestick Point, Inc. and is open for membership to the community.

The park can be reached by taking the Candlestick Park exit off Highway 101 and following the road around the periphery of the stadium to the park entrance on Hunters Point Expressway or by taking the 56 MUNI bus to its last stop near the stadium. For more information call the park office at 557-4069.

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Holladay Homes Open

A MODEL FOR HOUSING DEVELOPMENT

by Carlos Alcala

Por fin las cuatro familias pueden mudarse a las casas Holladay. "Ha sido un año," dice Nedra Everett, y ella quiere mudarse.

Ahora ella puede, porque las cuatro casas están completas. El fin del proyecto celebraron septiembre 23 con una barbacoa. Asistieron muchos vecinos y funcionarios de vivienda pública.

Según Roger Borgenicht, director de programas de vivienda para el Bernal Heights Neighborhood Center, las cuatro familias de bajo sueldo pueden comprar las casas por medio de un programa de "limited equity housing."

Limited equity asegura que las casas se quedarán baratas porque las familias pueden venderlas solo a un precio que refleja lo que ellos pagaron.

"It's been about a year and I've been getting anxious to move in." To Nedra Everett, her family and three other families it has been a long wait to move into their brand new homes on Holladay Avenue. But there are other people who have been waiting even longer, and see the Holladay homes as more than a place to live.

According to Roger Borgenicht, director of housing programs at the Bernal Heights Community Foundation (BHCF), the history of the Holladay project begins in the late seventies. Many Bernal residents perceived that Bernal Heights was under attack by developers building poorly designed, expensive housing with no concern for safety issues.

Borgenicht says that at that time the issue was, "Who's going to control development?" Residents thought that they should be able to have a say in planning decisions affecting their neighborhood. The city was content to let developers make the decisions according to their concerns for profit.

Out of this came the Elsie Street plan, a plan for neighborhood control of local planning, and out of the Elsie Street plan came the BHCF.

Borgenicht, as an architect and a neighbor, thought that there was no reason that development shouldn't be attractive, safe and affordable. He and others who believed the same started the BHCF in the hopes of preserving Bernal's diverse and affordable character.

In January 1980 the BHCF closed purchase of the land on Holladay Avenue and began studying options for development of affordable housing.

Originally planned as "Section 8" rental housing (with federal subsidy of rents), the Holladay project is being occupied as limited equity home ownership, which allows the occupants to own the homes and insures that the homes will remain affordable.

According to Borgenicht, there are a number of advantages to the limited equity concept, under which conditions for resale will keep the homes affordable.

Obviously, the families who move in will have the advantages of home ownership, but there are other advantages. Rental housing, for example, would require continuous federal subsidy and would always be faced with the danger of federal subsidy programs being eliminated.

In limited equity housing, on the other hand, there is a one-time cost of building the units. They are subsidized in that the owners pay under market value for them. The limited equity means that the subsidy stays with the unit when it is resold because the unit cannot be resold at market value and must be sold to someone who is eligible because of low-income status.

The climax of the long wait to see this innovative project become reality came September 23. On that day, the BHCF held an open house and barbecue for neighbors and public housing officials to come see the results of the years of work.

The houses are beautiful and many people expressed envy of the four families who are now going to be able to move into these homes.

Although support for the project was widespread, the history of the project included many problems. Bad weather, lack of funding and difficulties in finding union contracting provided temporary stumbling blocks.

In addition, due to admitted inadequacies in publicizing the project, a small group opposed to the project was able to sway neighborhood opinion on the east slope against the BHCF.

By bringing out the facts, the BHCF was able to convince most people of the value of the project. Nevertheless, several hearings before city agencies and the Board of Supervisors were necessary before the Holladay project was able to go ahead.

Although the current project seems to be a success it is not certain that there will be many more following. The complicated nature of the development process and the lack of suitable sites in Bernal are two important barriers to further development.

According to Borgenicht, however, if the city were to demonstrate a commitment to this type of development, other projects would be possible.

In addition to the Holladay project, the BHCF is concentrating on housing rehabilitation loans to keep up the housing stock and keep it affordable (see article on page 3).

In addition, the BHCF has plans



City officials and neighbors enjoy open house/barbeque.

to work with residents of the Alemany projects to help them develop a plan for the buildings there.

The important thing, according to Borgenicht, is to "challenge the idea of housing as a commodity." He sees it as a necessity. Decent housing should be available and affordable to all people, regardless of their income.

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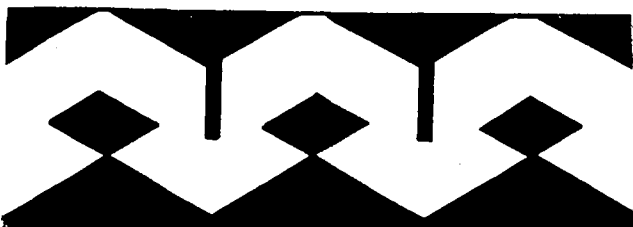
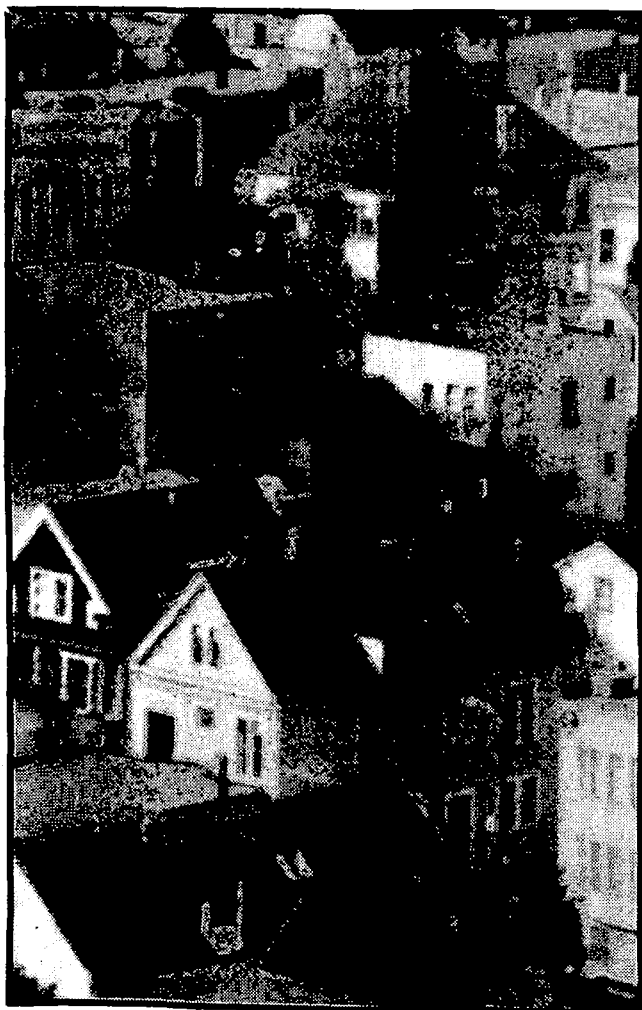
continued from page 2-

MUNI, and is based on the actual costs to the city because of these developments.

Proposition M also calls for preferential hiring for resident San Franciscans on all permanent jobs within these buildings (construction jobs are exempt from this), and for job training programs for residents.

Proposition M is unique in that it depends on citizen participation in city government. It ensures that there will be housing, reasonable MUNI service, and employment opportunities for all San Franciscans. It is a set of guidelines for future growth in this city, an effort to preserve the beauty and ethnic variety San Francisco is famous for.

For more information on the San Francisco Plan call 626-PLAN.



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TATTOO FOR DOGS

by Gail Caswell

As she works, there is the low, buzzing sound of the tattoo needle, a smell of singed fur, and the occasional yelping of a dog. It is a Saturday morning, and Chloe Ghormley is tattooing a Dalmatian named Diddly.

A passing policeman and the young man who is Diddly's owner restrain the dog as Chloe shaves the inner thigh area of his hind legs (where the dog has the least hair, so the tattoo can be easily seen), applies cream, the draws the tattoos.

NDR, signifying National Dog Registry, is drawn on one thigh. On the other goes the owner's Social Security number.

Despite Diddly's protests, Chloe says the Dalmatian is not in pain, that a tattoo feels "like a pin prick." She praises the owner for cuddling his dog: "Some people are embarrassed. What's wrong with loving your dog?"

After she finishes the tattoos, Chloe spreads vaseline over them and tells the owner to apply vaseline for the next four days.

She collects the \$10 tattoo fee and \$35 for the NDR -- a one-time charge which covers present and future dogs belonging to the same person. The NDR, she explains, attempts to return tattooed dogs to their owners 24 hours every day.

Chloe became a tattoo artist for canines 11 years ago, after her own dog twice strayed from her home for more than five hours each time, because she was unable to find anyone to tattoo him.

These years, she says, have been "the happiest time of my life -- protecting dogs with the tattoo and helping owners get them back home."

She is an enthusiastic supporter of tattooing, noting that "without the positive identification of the tattoo to verify ownership, the conviction of dognappers would be almost impossible."

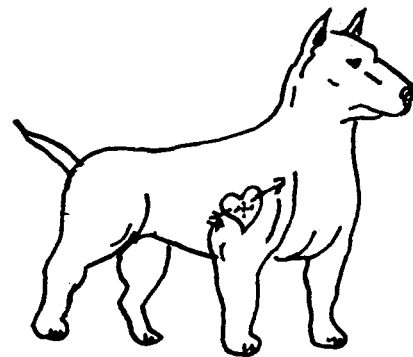
In California, she adds, dognapping is a felony if the dog is worth enough money.

Chloe estimates that she has tattooed 700 to 800 dogs. She operates Tattoo for Dogs (which provides a special tag for each dog tattooed, a local registry and hotline) out of a storefront at 684 Guerrero Street, where she also dispenses coffee and cheer to friends, neighbors and passersby who are attracted by the animal pictures and stories Chloe displays in her front window.

A retired secretary for a local popcorn concern, Chloe also manufactures engraved signs for individuals, businesses, and rallies in defense of animals.

She is a native of Tulsa, Oklahoma, who attends her high school reunion every five years and is looking forward to the 50th in 1985.

Bernal dog owners are invited to call Chloe at 863-3056.



ST. ANTHONY'S CHURCH

Five years ago a new contemporary church replaced the elaborate original St. Anthony's Church on Army Street, built in 1894. When the church was finished money ran out so the plans for the bell tower had to be shelved.

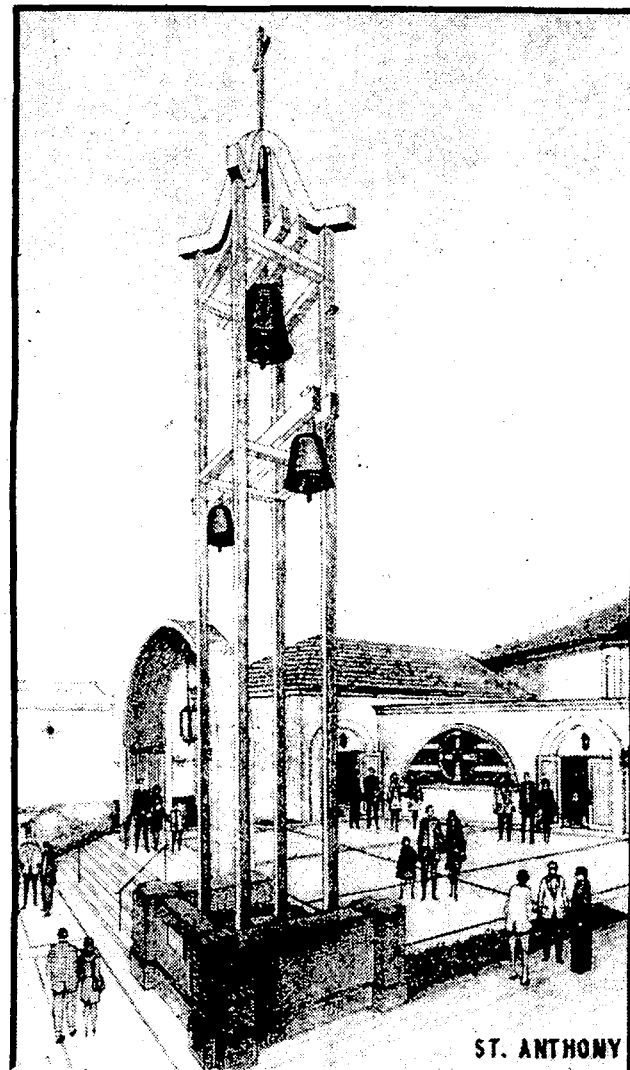
Now authorization has come from the Archbishop's office to prepare plans for the construction of the bell tower. In due time the musical peal of the bells will echo off the peak of Bernal Heights to the surrounding valleys.

One of the preparations is the Bell Tower Festival to be held Friday thru Sunday, October 14-16. On Friday and Saturday the Festival opens at 7 pm and on Sunday at 11:30 am.

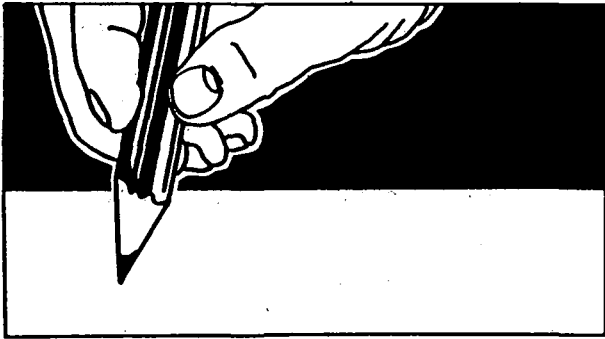
The bazaar will be held in the school auditorium on Folsom Street between Precita and Army. There will be games and booths with a variety of merchandise.

Choices of food and refreshments, Latin American, Philippine and local, will be available.

A feature of the Festival is the grand raffle with the following prizes: \$1000, \$500, \$250, \$125 and \$75. The drawing will be held on Sunday evening at 9 o'clock.



ST. ANTHONY



FROM THE EDITOR

For a year now, I have been editor of the Bernal Journal. And I have enjoyed it.

But, for the past twelve months I have also been a writer, illustrator, publication designer, ad designer, ad salesman, distribution manager, paste-up artist, printing broker and treasurer for the Bernal Journal.

It's everything I could have wanted...and more. The only problem is that it's just too hard to do them all at once.

I'm proud of the six issues I have edited, but there could have been more and they could have been better and I could have had an easier job if there had been a few more people willing to take on a little regular work.

This is the problem in volunteer organizations. There are never enough volunteers.

Therefore, I would like to urge all of you -- that is, all of you who are not already working your tails off -- to put in a couple of hours a month to do some volunteer work for a good cause.

Here in Bernal Heights there are many worthy organizations that can use a little help. And if you don't like neighborhood work, there are plenty of other important things going on.

There are people working to prevent big business from continuing to have its way with our city. There are people working for peace in Central America. There are people trying to end the "nuclear madness." There are people trying to help the poor and unemployed.

But there are not enough of any of these people. So take some time and help them out.

As for this blank space below, please excuse me but I just pooped out.

Carlos

BERNAL JOURNAL

The Bernal Journal is produced every two months by a group of volunteers, with the support of community business. Our circulation for this issue is 5000. Our mailing address is 515 Cortland Avenue, SF 94110.

Because this is the last issue planned, there is no deadline for submission of articles. Please don't let this keep you from sending us your comments.

Writers: Beverly Bagdorf, Julia Sommer, Teresa Kennett, Gail Caswell, Randy Clark, Janice Windborne, Liz Walker

Photographers: Teresa Kennett (page 7), State Parks Department (page 8), Larry Moore (page 3), David Butterfield (all others)

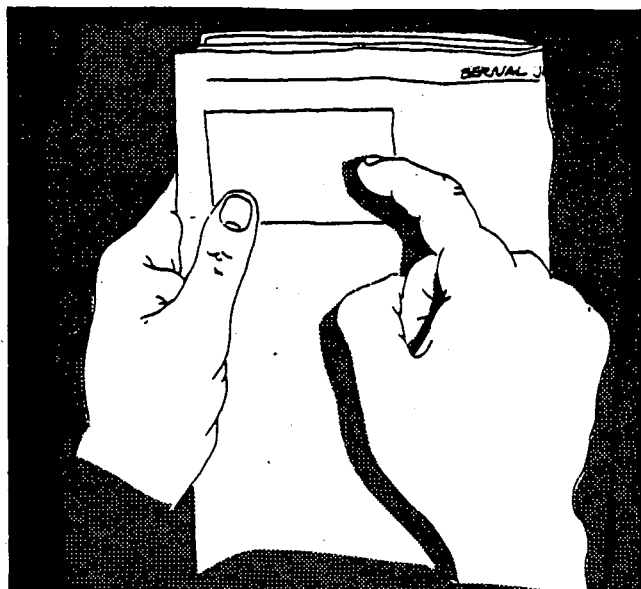
Typesetting: Bay City Graphics
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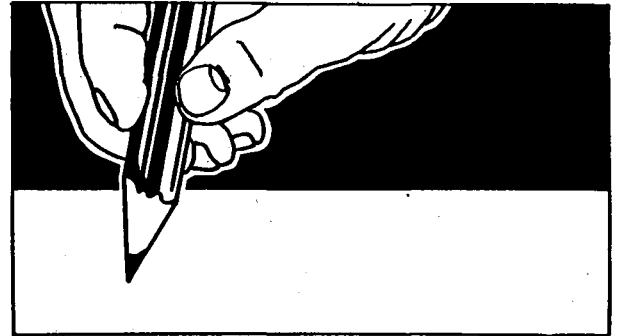
Basic ad rate for display advertising is \$10 per column inch. Business card rate is \$20. Discounts are available to regular advertisers and for large ads (8 column inches or more.)

However, at this time no additional issues are planned.



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TO THE EDITOR



Dear Editor:

In the event of nuclear war, the San Francisco Bay Area would be a prime target with its many military contractors and weapons research facilities. All of our hard work to create a wonderful neighborhood in Bernal Heights could literally go up in smoke.

We are now at a critical turning point in the arms race. This December the planned deployment of hundreds of cruise and Pershing II missiles in Europe puts us closer than ever to nuclear war. These weapons are only effective if they are used for a first strike at Russian missiles, rather than to deter an attack.

Since these weapons could reach Moscow in six minutes, the Russians have threatened to launch their own missiles at the first warning of an imminent attack.

This would be computer controlled, without time to verify, by human means, whether the blips on the computer screen were in fact missiles or a flock of snow geese. World War III could be caused by computer error.

Now is the time to join the millions of Europeans who are already saying "no" to this nuclear escalation.

During the third week of October thousands of protest actions are planned in Europe and around this country. In San Francisco there will be a large legal demonstration on October 22, Saturday, starting with a "Human Billboard" at 10:30 am and going from the Embarcadero Plaza to the Civic Center. I urge people to come and bring friends, block-clubs or church groups with banners, signs and creative props. This will be followed by a short rally at noon. For more information call me at 285-9685. Everyone's participation is urgently needed.

Sincerely,
Liz Walker



ENINGS * HILL HAPPENINGS * HILL HAI

The Bernal Heights Community Garden is currently recruiting new members. The Garden is terraced into the south side of the hill just below Bernal Heights Boulevard.

Work on establishing the Garden began in 1978 with the construction of a fence and the beginning of terracing.

Now the garden provides plots for gardeners with a variety of experience. Some have worked on much larger gardens; for others the Garden is their first experience with home grown produce.

The gardeners have a few "ground rules" to help make use of the garden a more rewarding experience for everyone.

If you are interested in working with the other hilltop gardeners, leave a message for Bill Cassidy at the Neighborhood Center, 648-0330.

Se solicita nuevos miembros para el jardín comunal de Bernal Heights. El jardín es al lado del Bernal Heights Boulevard en el lado sur del cerro de Bernal.

Hay parcelas de tierra para jardineros expertos y para los que no tienen experiencia.

Si usted quiere participar en las actividades del jardín comunal, deje un recado en el Neighborhood Center, 648-0330.

Girls in grades 4-6 are invited to join Girl Scout Troop 977. Girl Scouts learn new skills, see new places, and have a lot of fun. At our meetings we sing, play games, do crafts, plan campouts and other trips.

This troop meets on Monday evenings from 7:30 pm to 8:30 pm at the Bernal Heights Neighborhood Center. An adult should accompany the girl the first time she comes to sign forms and arrange rides.

The cost is \$3 per year for insurance plus 35 cents per week dues. Supplies such as a badge book and sash cost about \$5. No one is turned away because she cannot pay.

For more information, please call Nancy O'Brien, troop leader, in the evening at 824-6278 or call Jan Johnson at the Girl Scout office during the day at 467-3330.

Se invita a niñas de grados 4 a 6 a participar en el Girl Scout Troup 977. Las Girl Scouts aprenden mucho, van a nuevos lugares y se divierten.

En nuestras reuniones cantamos, jugamos y planeamos actividades. Las reuniones son los lunes, 7:30-8:30 pm en el Bernal Heights Neighborhood Center.

Un adulto debe acompañar a la niña la primera vez para firmar papeles y arreglar transportación.

Para mas información, llame a Nancy O'Brien, 824-6278, o a Jan Johnson en la oficina central de Girl Scouts durante el día, 467-3330.

The Bernal Heights Nuclear Freeze Group is continuing its work in Bernal. Most recently, they held a showing of the film "If You Love This Planet" at the Neighborhood Center, with refreshments and discussion after the film.

This powerful documentary, which features Dr. Helen Caldicott, warns us that time to avoid nuclear war is running out.

The Bernal Freeze Group began working together last year during the successful drive to pass Proposition 12, the bilateral nuclear weapons freeze resolution. Working in a variety of ways, the members educate themselves and their neighbors about the present nuclear peril and what they can do about it.

This fall, the drive to stop the Euromissiles will be one of their priorities. The group is re-forming for the fall and invites you to join them. For more information, please call 285-4915 or 826-2230.

Do you have high blood pressure? You can learn to live with it. A four-week high blood pressure class is starting at Health Center #3, 1525 Silver Avenue.

Topics include what high blood pressure is, diet in relation to high blood pressure, medications, lifestyle changes, stress, relaxation and exercise.

There is a \$1 fee per class session. The next class starts Monday, October 17 from 1:00 to 3:00 pm.

To register or for more information, call 468-3664.

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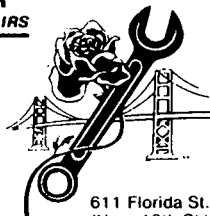
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